

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Gary B. Robinson                      Art Unit : 3622  
Serial No. : 09/893,748                      Examiner : Yehdega Retta  
Filed : June 29, 2001                      Conf. No. : 3348  
Title : AUTOMATED COLLABORATIVE FILTERING IN WORLD WIDE WEB  
ADVERTISING

**Mail Stop Amendment**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

RESPONSE TO RESTRICTION REQUIREMENT

In response to the restriction requirement made in the action mailed October 20, 2011, identified Group I (claims 1-25 and 26-37 and 39-41) is elected for examination. The election is made without traverse.

Please apply any charges or credits to deposit account 06-1050, referencing attorney docket 16113-1342RE2.

Respectfully submitted,

Date: November 21, 2011

/Tonya S. Drake/

Tonya S. Drake

Reg. No. 57,861

Customer Number 26192  
Fish & Richardson P.C.  
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CERTIFICATE OF (A) MAILING BY FIRST CLASS MAIL OR (B) TRANSMISSION

I hereby certify under 37 CFR §1.8(a) that this correspondence is either (A) addressed as set out in 37 CFR §1.1(a) and being deposited with the United States Postal Service as first class mail with sufficient postage, or (B) being transmitted by facsimile in accordance with 37 CFR § 1.6(d) or via the Office electronic filing system in accordance with 37 CFR § 1.6(a)(3), on the date indicated below.

November 21, 2011  
Date of Deposit or Transmission

[Signature]  
Signature

Brian A. [Name]  
Typed or Printed Name of Person Signing Certificate